

Data Visualization Engineer

Camila Santelices Ahumada

BI Analyst and Consultant



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About Me

BI Development & Data Visualization Engineer with 4+ years of experience.

Specialist in Tableau and Power BI ecosystems, focused on ETL automation, server migration, and highly complex corporate consulting.

I combine expertise in SQL, Python, and DAX to translate technical requirements and implement Embedded Analytics solutions (WordPress) that meet real business needs.

My added value is leading technical training and Data Literacy processes, ensuring tool adoption and operational efficiency.

Throughout my career, I have developed 50+ corporate dashboards, managed the successful migration of 200+ reports, and trained over 150 professionals.

Key Skills

- **Visualization & BI:** Tableau (Desktop, Prep, Server), Power BI, DAX, Storytelling, Dashboard Design.
- **Data Prep & ETL:** SQL, Tableau Prep, Power Query, Data Modeling, Data Cleaning.
- **Programming & Platforms:** Python, Prompt Engineering, WordPress.
- **Business:** Corporate Finance, Financial KPIs, SaaS Models, Data Analysis.

Education

INACAP

Bachelor's Degree in Business Administration
Specialization in Finance

Languages

Spanish – Native

English – Advanced (Speaking, Writing & Comprehension)

Certifications



Tableau Desktop Specialist | Certified



Data Analysis and Visualization with Power BI | Microsoft



Google Prompting Essentials | Specialization (4 Courses)



Python Programming Fundamentals | Certified - Microsoft



SQL Practice for Database Queries | Certificate - IBM



BI Essentials for Finance Analysts (Power BI Edition) | Specialization - Corporate CFI

Work Experience

Data Visualization Engineer

Backspace.spa (Advisors & Consultants) | 2021 - Jun 2025

- Tableau Trainer
- Corporate Data Analysis & Consulting
- Dashboard Creation
- Data Visualization Best Practices Trainer
- Server Migration
- Visual Designs and Template Creation
- BI Tool Optimization Consulting

Administration and Finance Manager

Geogrow Spa. | Dec 2018 - Jul 2020

- Administrative Management
- Accounting
- Financial Management
- Capital Raising